

Witney,

Cycle Parking Audit

Oct 2022



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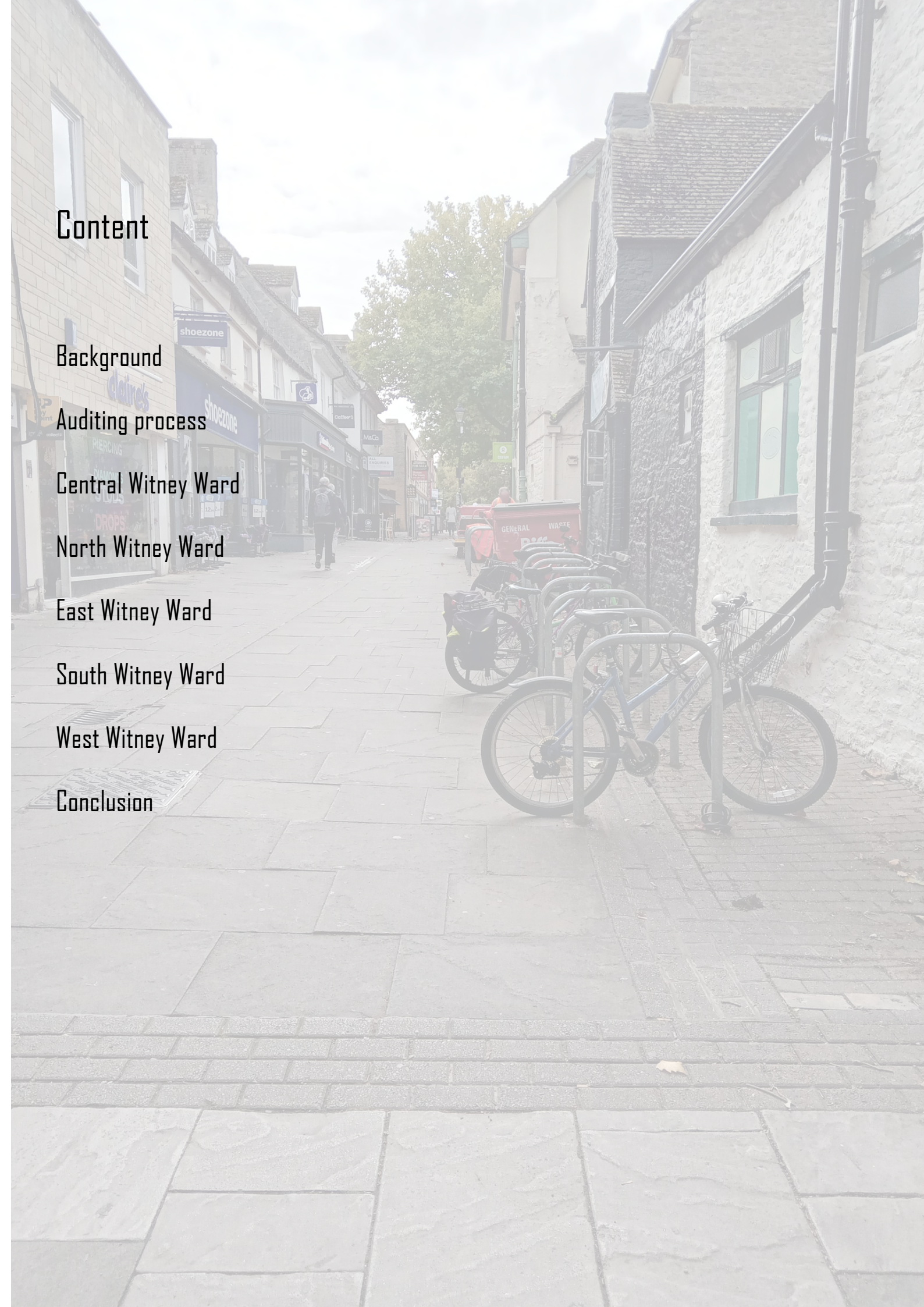
North Witney Ward

East Witney Ward

South Witney Ward

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Conclusion



Background

This work was completed in October 2022 as part of Witney LCWIP. The audit took place in the five wards of Witney, and it looked at both the existing and potential cycle parking.

Details about the auditing process will be discussed below.

Auditing Process

Initially information was gathered from previous cycle parking audits of Witney and known cycle parking locations. Several site visits were undertaken to assess the existing cycle parking and consider if further cycle parking is required. Each ward of Witney was audited in turn.

Gathering the Data:

The base data that has been used are:

1. A previous cycle parking audit in 2011
2. A cycle parking location map by Windrush Bike Project in 2016
3. GIS data for the land and building uses in Witney, where commercial and service buildings are located.
4. Site visits were conducted after the first analysis to examine the existing cycle parking.

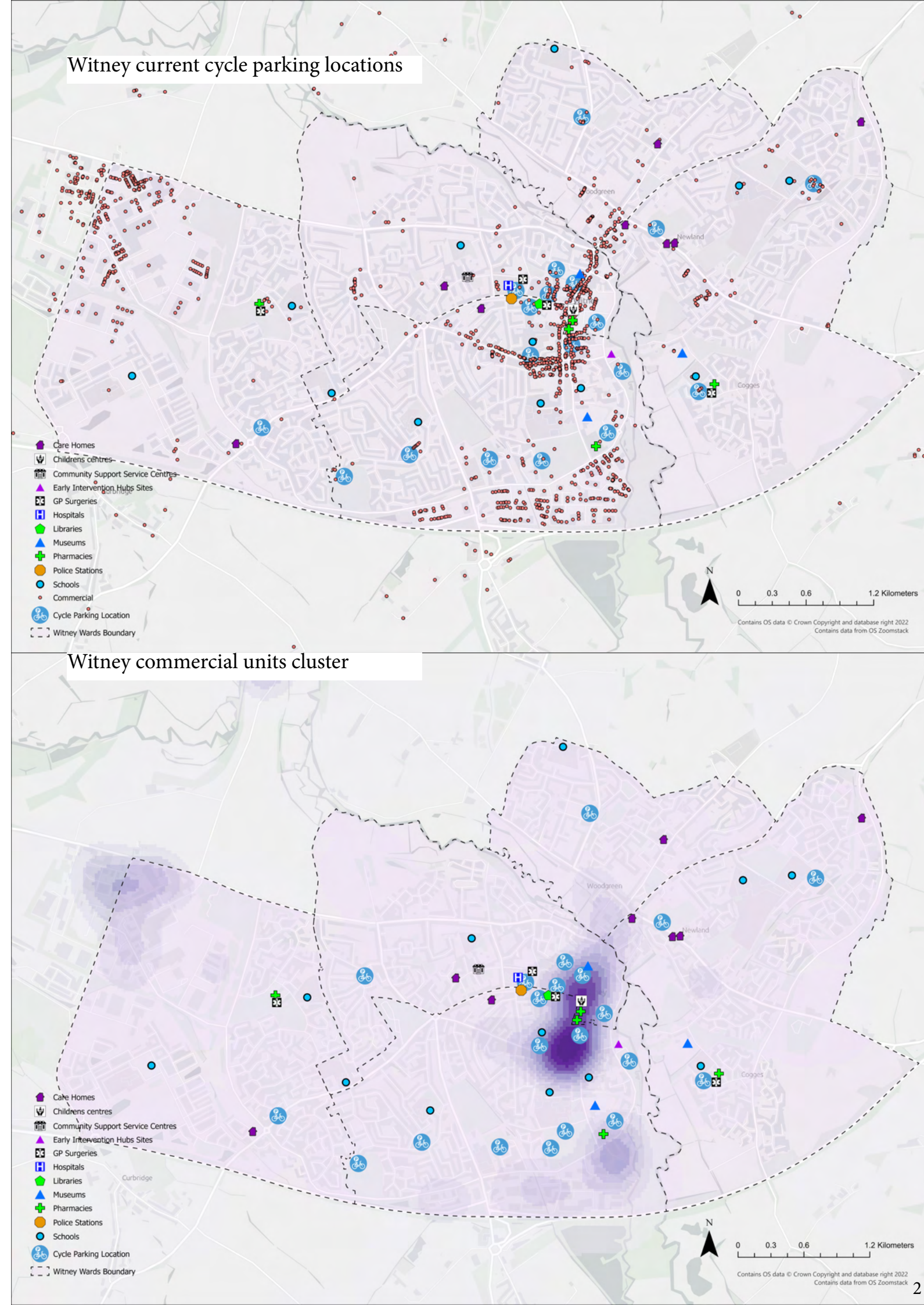
Analysing the Data:

The first step was the review the 2011 audit to see where cycle parking had been previously installed. The GIS land and building data was used to identify places where people are likely to cycle to, whether it is for work, study, shopping, etc. The second step was to examine the existing and potential cycle parking locations.

Sites where people are likely to cycle to, but there is no cycle parking, are sites where there is potential for new cycle parking.

Existing cycle parking sites were assessed and scored using three criteria, where each one is scored out of five points:

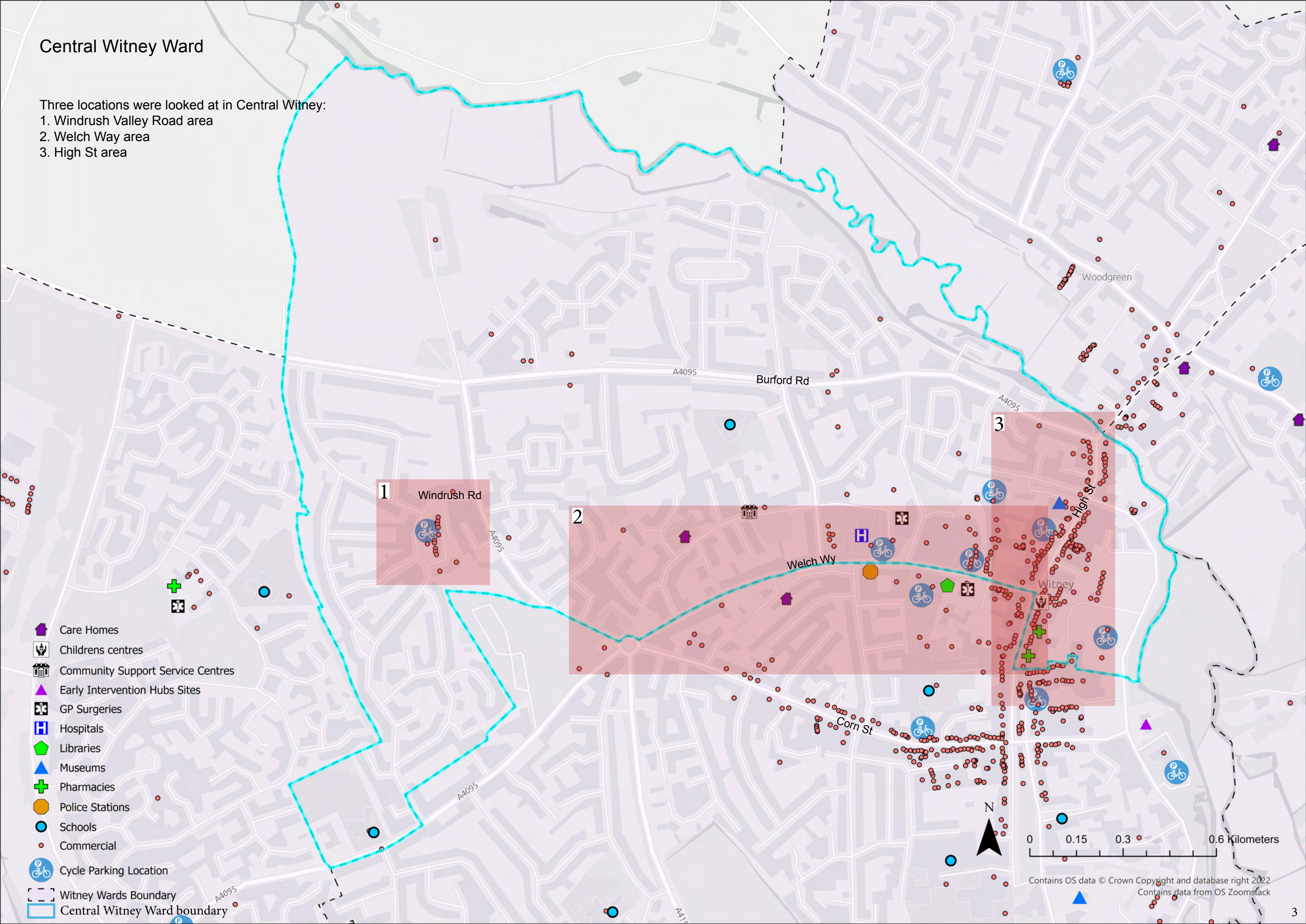
1. Is the cycle parking secure?
2. Is the cycle parking easily accessible?
3. Are there enough cycle parking spaces?"



Central Witney Ward

Three locations were looked at in Central Witney:

1. Windrush Valley Road area
2. Welch Way area
3. High St area



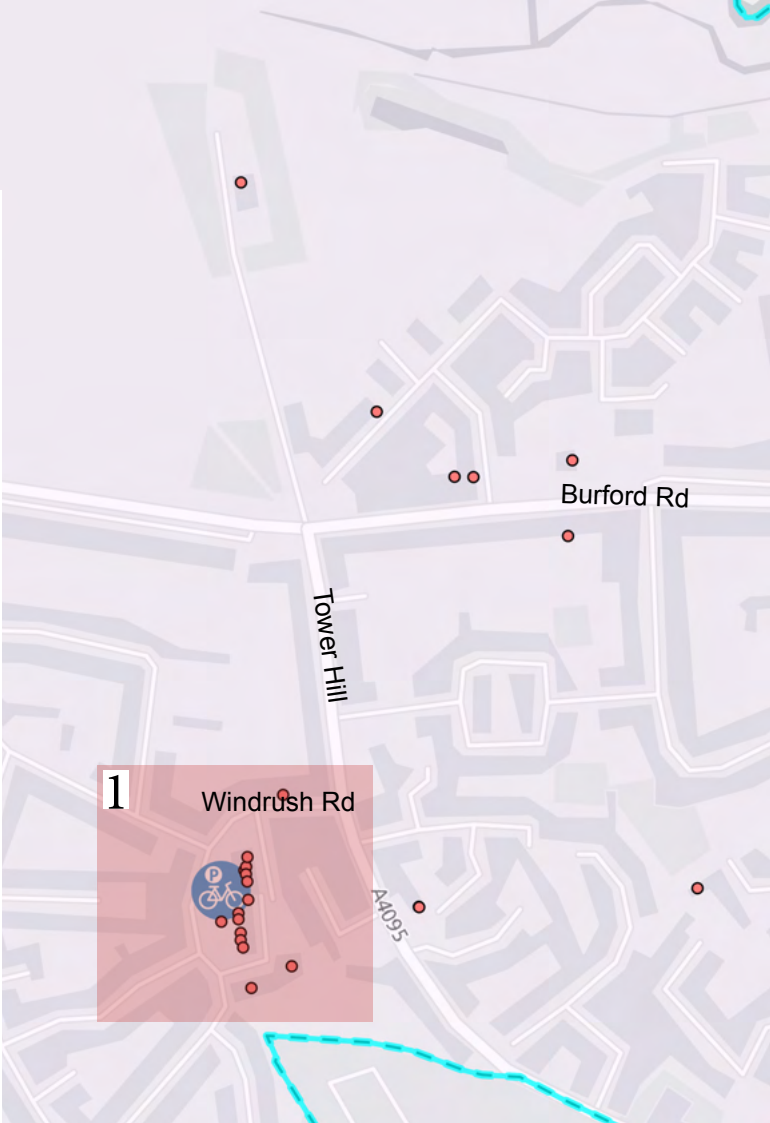
Central Witney Ward

1. Windrush Valley area

There are two sites of existing cycle parking at this location. One is on the north side of the Tesco building. The second is opposite the antique shop.

Both sites were difficult to find and not easy to access by bike, especially for the second one.

A new location would be more appropriate near the car park close to the fishing shop and the Oasis family church.



Cycle parking near the antique shop



Oasis Family Church

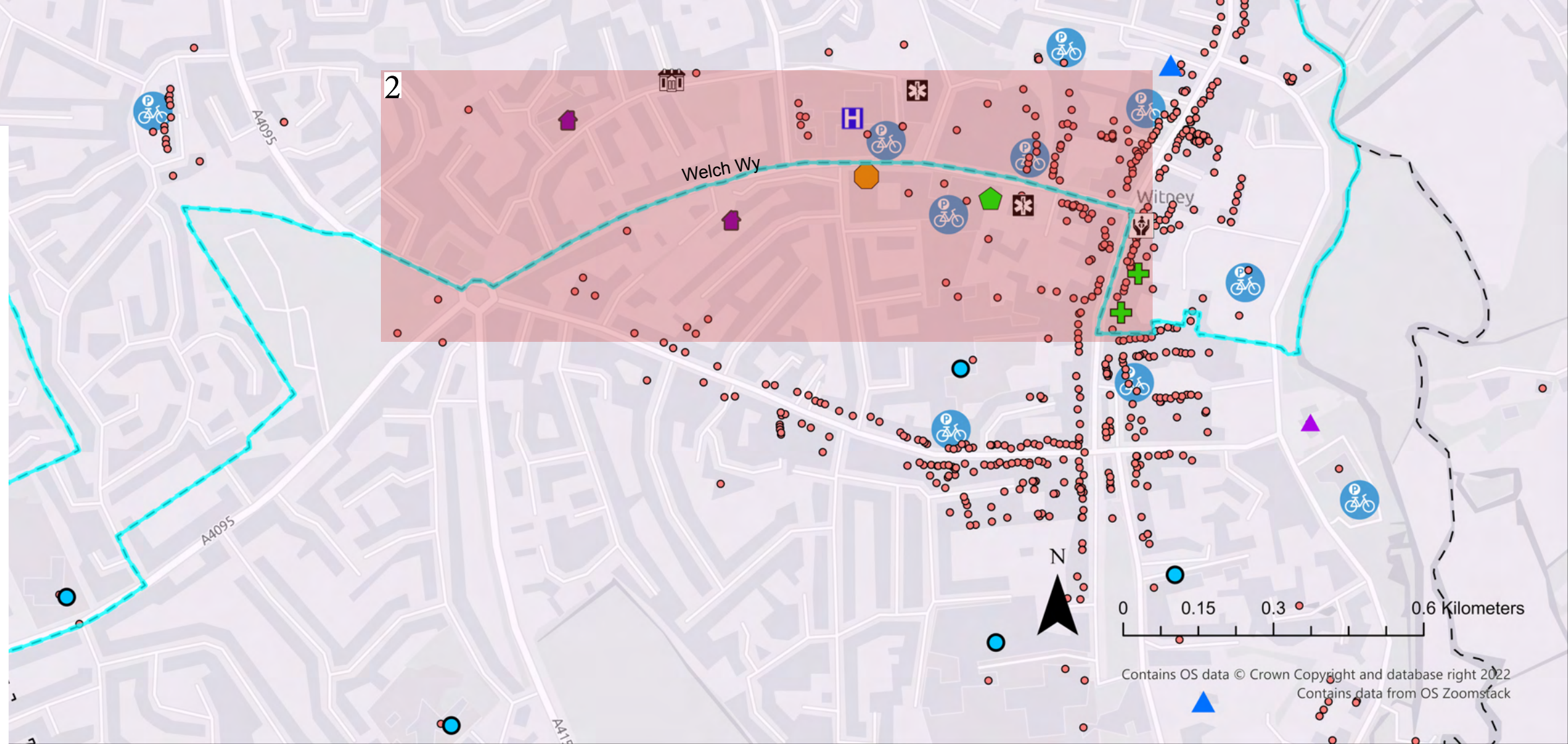


Cycle parking at the north side of the Tesco building

Central Witney Ward

2. Welch Way area

The cycle parking in Welch Way is well distributed, secure, and accessible.



Cycle parking at Wech Way near Cafe Nero

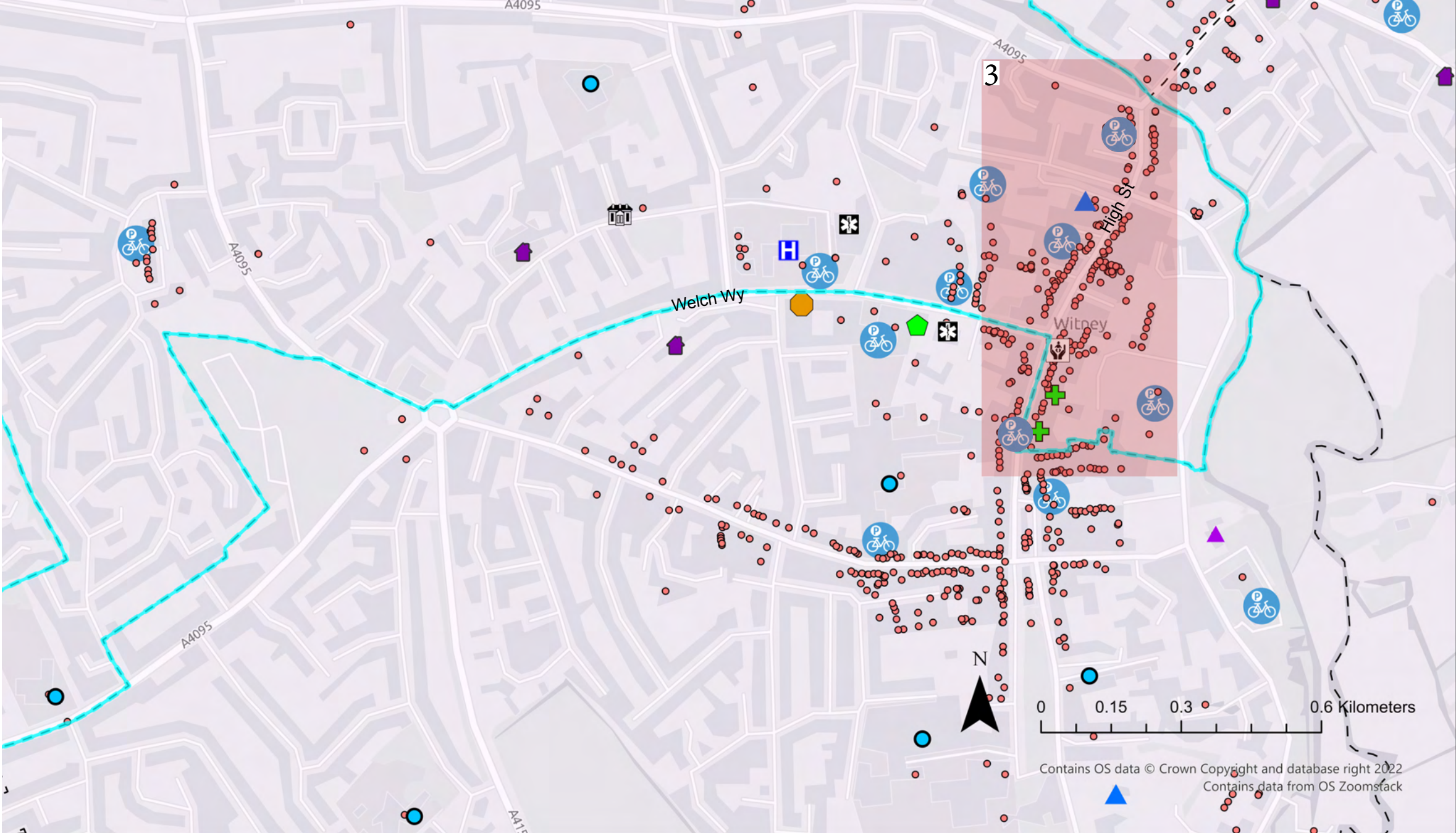


Cycle parking at Witney Community Hospital

Central Witney Ward

3. High St

The existing cycle parking is secure and visible, however, a new cycle parking rack would be useful near NatWest bank considering the high amount of commercial units people might cycle to.






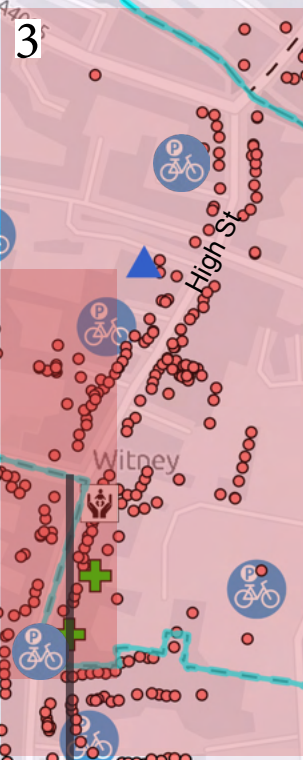
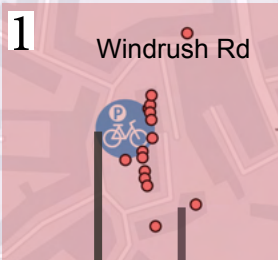
Cycle parking at High St near Lloyds Bank


















Potential location for cycle parking at High St near NatWest

Central Witney Ward

| Central Witney Proposed cycle parking | | |
|---------------------------------------|---|---|
| | Location | |
| Windrush Valley area | A) Near the car park |  |
| | B) Near Oasis Family Church |  |
| High Street area | C) Near NatWest |  |



-  Care Homes
-  Childrens centres
-  Community Support Service Centres
-  Early Intervention Hubs Sites
-  GP Surgeries
-  Hospitals
-  Libraries
-  Museums
-  Pharmacies
-  Police Stations
-  Schools
-  Commercial
-  Cycle Parking Location
-  Witney Wards Boundary
-  Central Witney Ward boundary

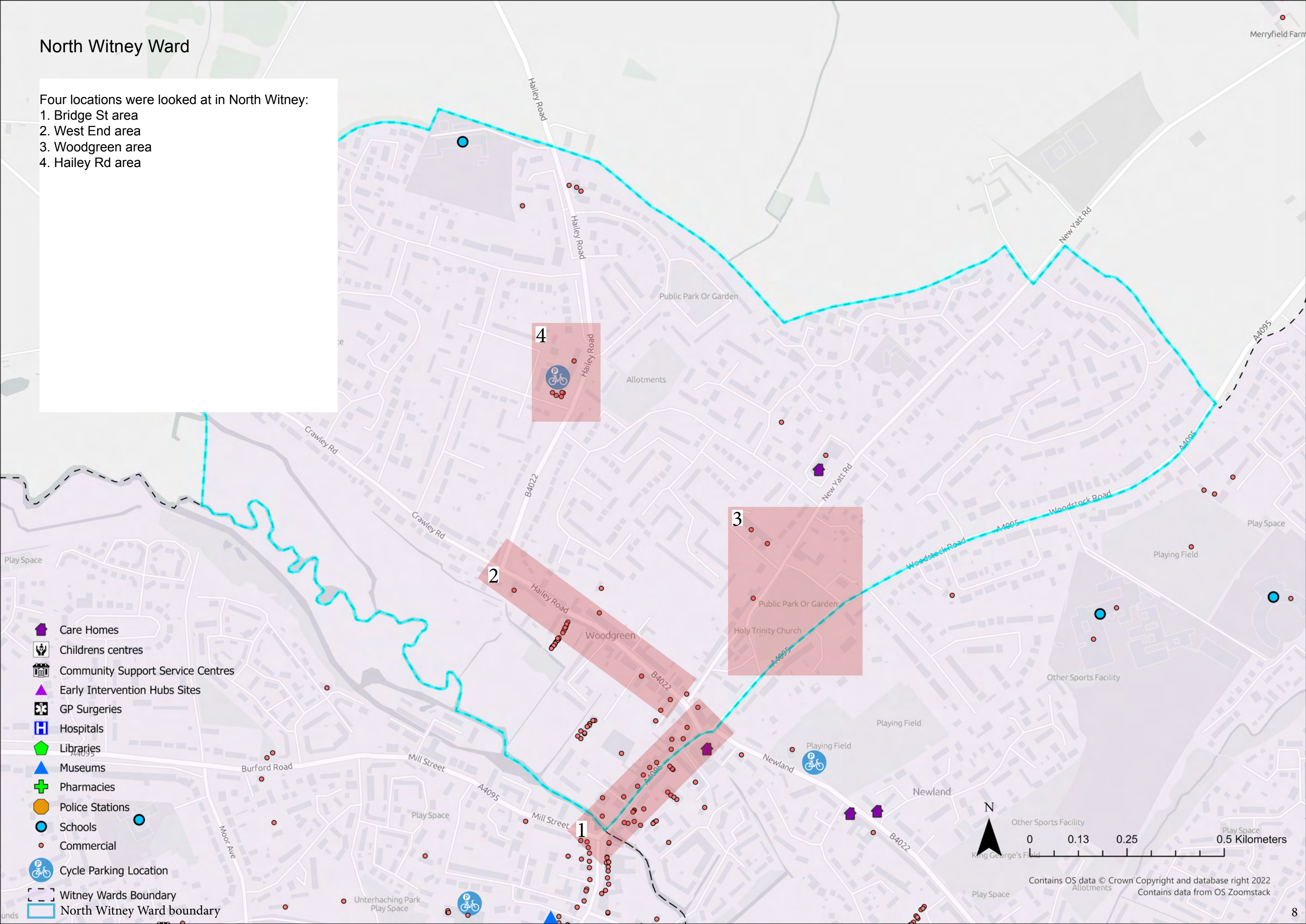


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North Witney Ward

Four locations were looked at in North Witney:

1. Bridge St area
2. West End area
3. Woodgreen area
4. Hailey Rd area

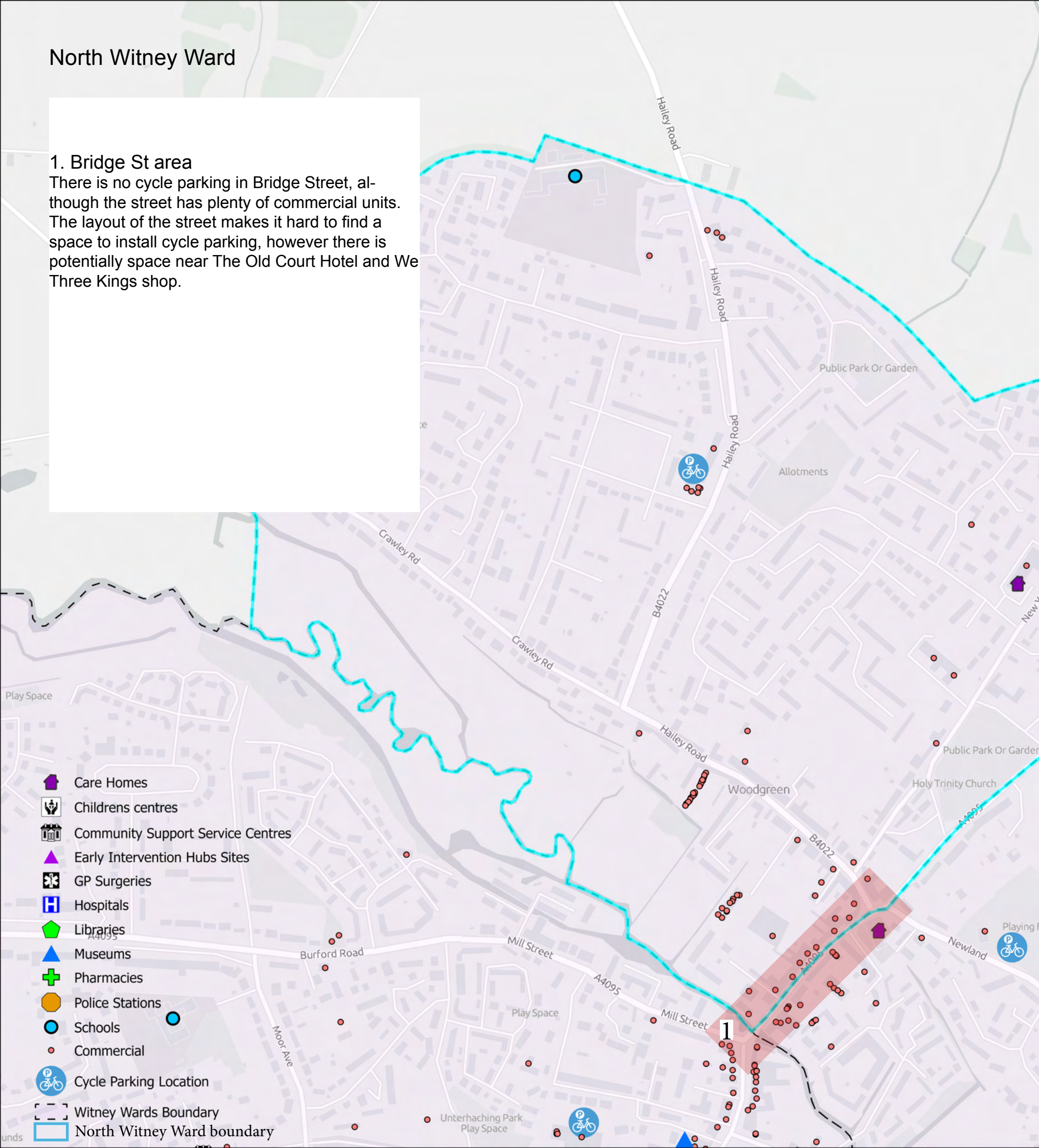


- Care Homes
- Childrens centres
- Community Support Service Centres
- Early Intervention Hubs Sites
- GP Surgeries
- Hospitals
- Libraries
- Museums
- Pharmacies
- Police Stations
- Schools
- Commercial
- Cycle Parking Location
- Witney Wards Boundary
- North Witney Ward boundary

North Witney Ward

1. Bridge St area

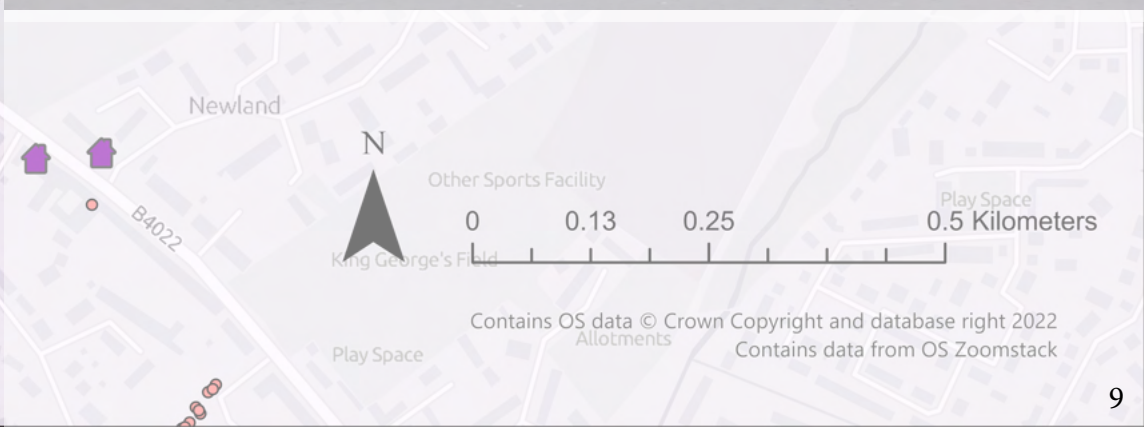
There is no cycle parking in Bridge Street, although the street has plenty of commercial units. The layout of the street makes it hard to find a space to install cycle parking, however there is potentially space near The Old Court Hotel and We Three Kings shop.



Potential location for cycle parking at Bridge St near The Old Court Hotel



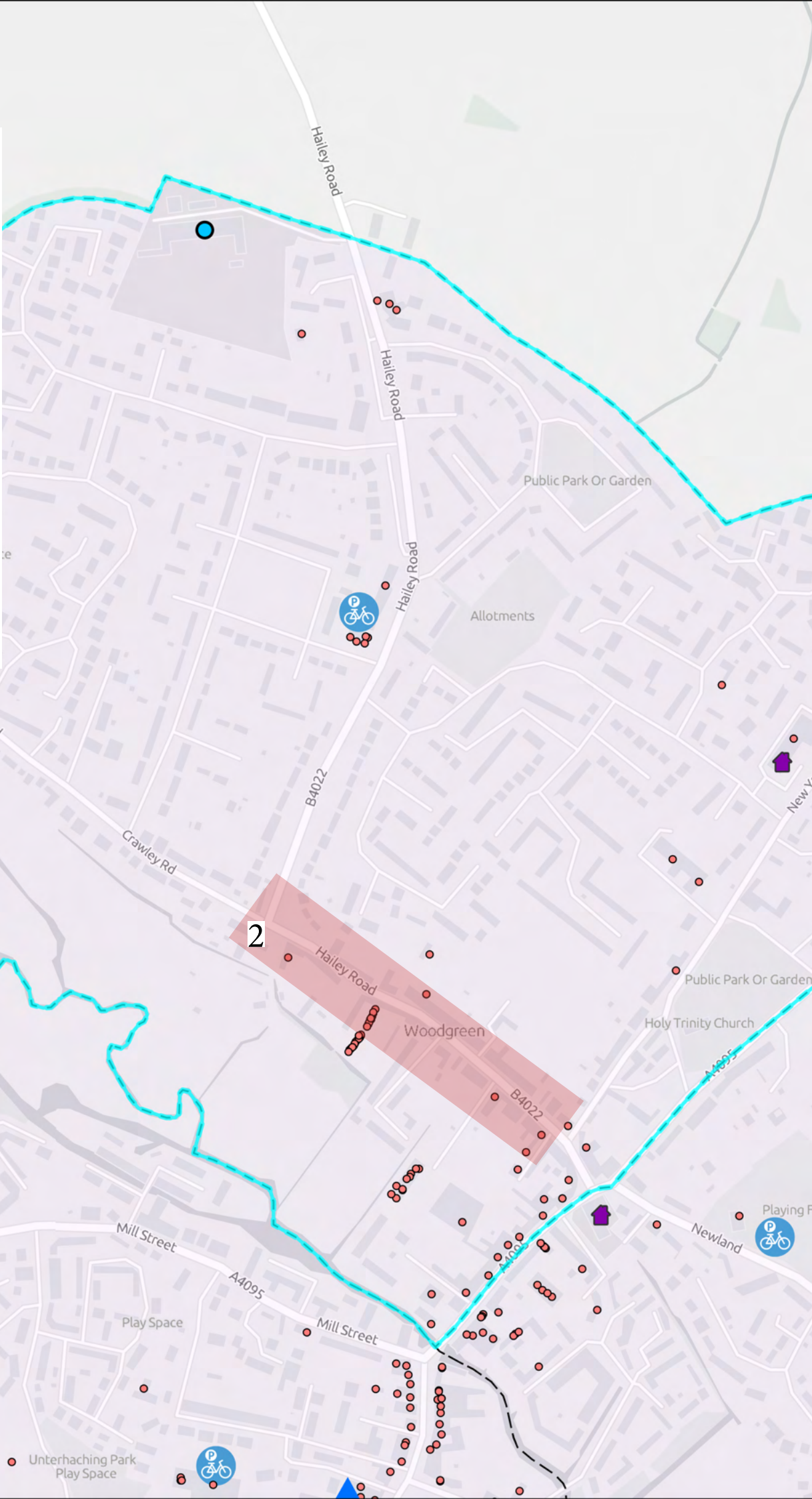
Potential location for cycle parking at Bridge St near We Three Kings shop



North Witney Ward

2. West End area

Similar to Bridge St, there is an opportunity for cycle parking near The Elm Tree and Elim Christian Fellowship.



Potential location for cycle parking at West End near The Elm Tree



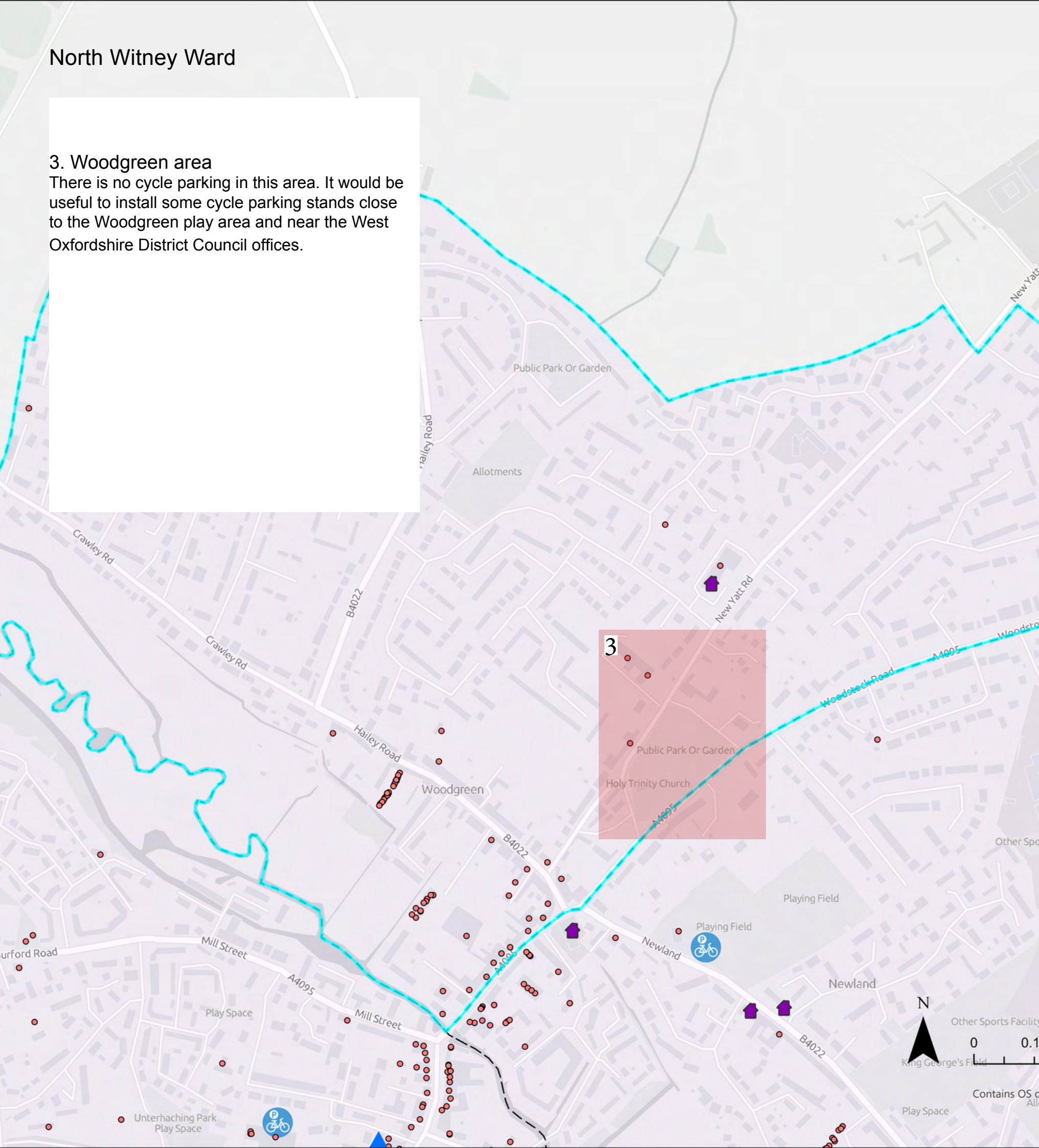
Potential location for cycle parking at West End near Christian Fellowship



North Witney Ward

3. Woodgreen area

There is no cycle parking in this area. It would be useful to install some cycle parking stands close to the Woodgreen play area and near the West Oxfordshire District Council offices.



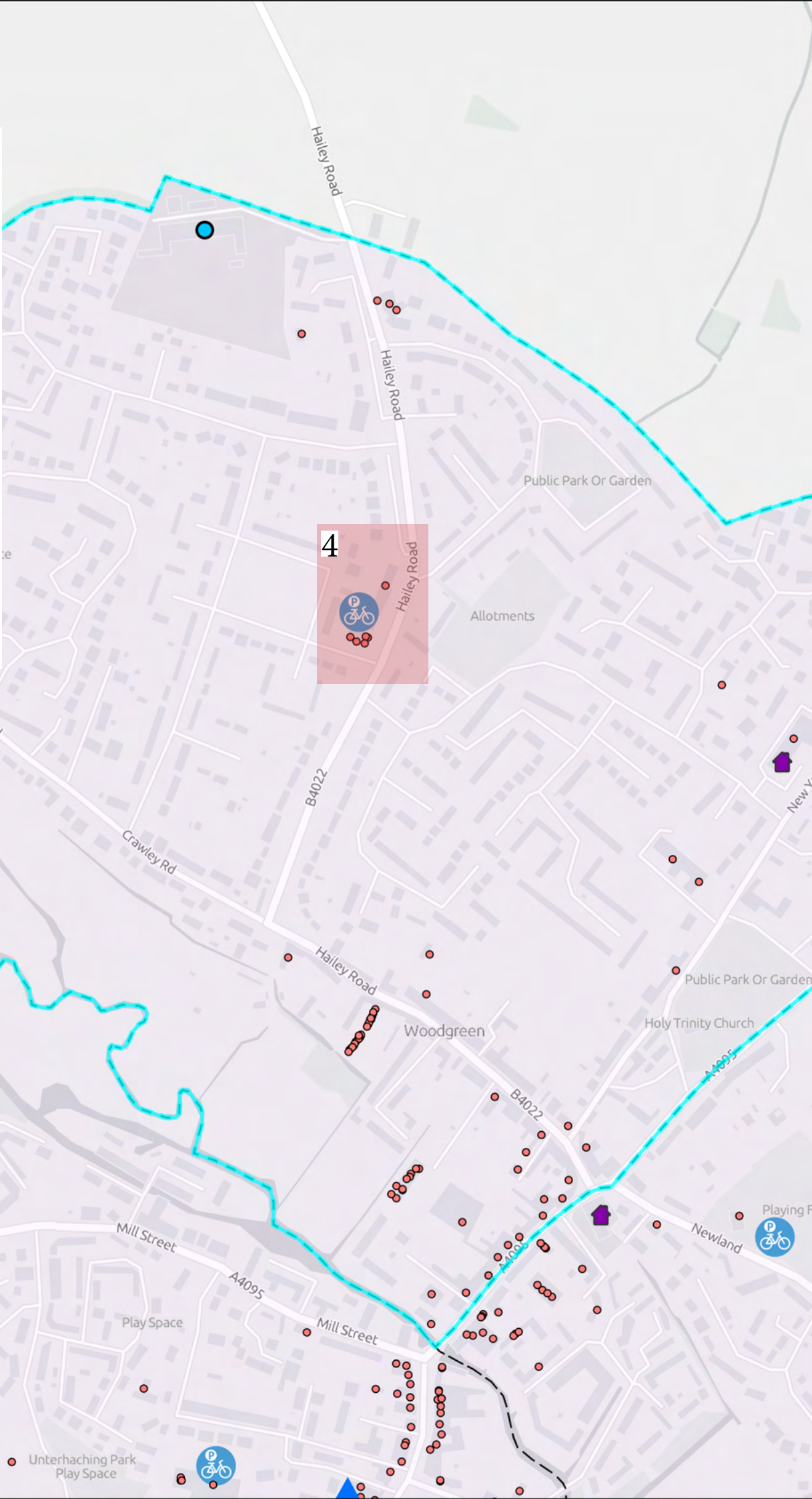
Potential location for cycle parking at Woodgreen area near WODC



Potential location for cycle parking near Woodgreen play area

North Witney Ward

4. Hailey Rd
There is cycle parking near Hailey Express with the potential of increasing its capacity when it's needed.



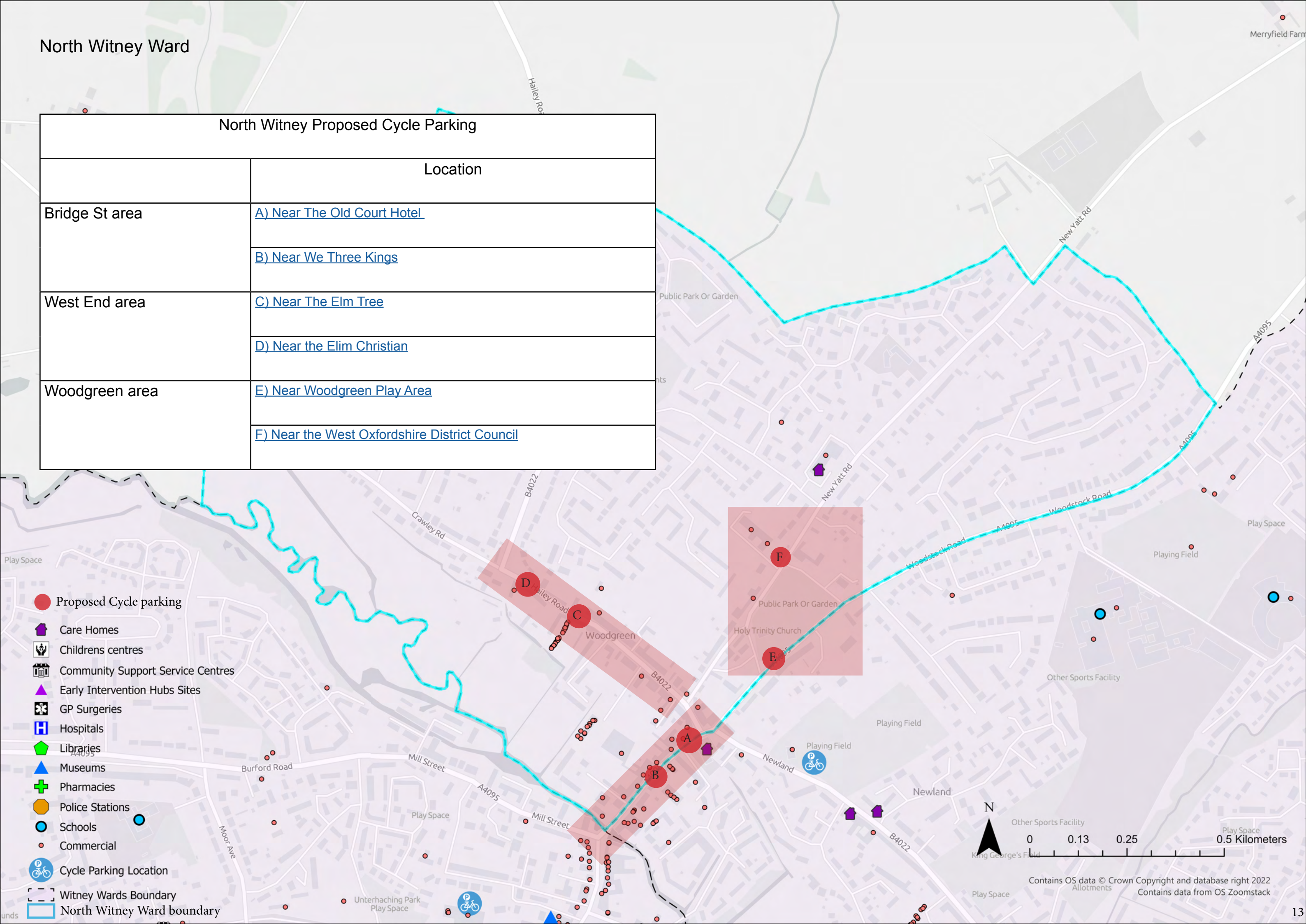
Cycle parking at Hailey Rd



- Care Homes
- Childrens centres
- Community Support Service Centres
- Early Intervention Hubs Sites
- GP Surgeries
- Hospitals
- Libraries
- Museums
- Pharmacies
- Police Stations
- Schools
- Commercial
- Cycle Parking Location
- Witney Wards Boundary
- North Witney Ward boundary

North Witney Ward

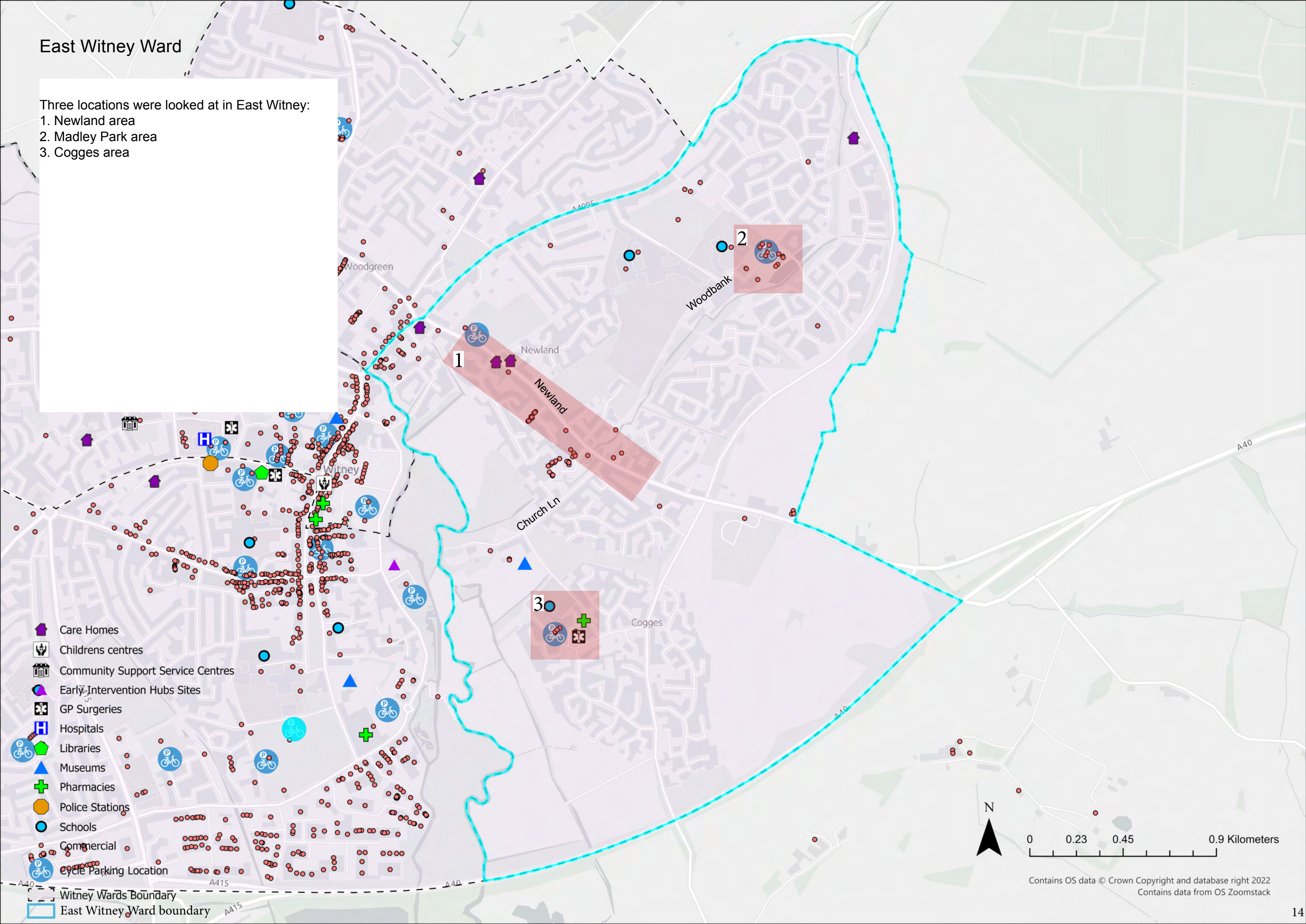
| North Witney Proposed Cycle Parking | |
|-------------------------------------|---|
| | Location |
| Bridge St area | A) Near The Old Court Hotel |
| | B) Near We Three Kings |
| West End area | C) Near The Elm Tree |
| | D) Near the Elm Christian |
| Woodgreen area | E) Near Woodgreen Play Area |
| | F) Near the West Oxfordshire District Council |



East Witney Ward

Three locations were looked at in East Witney:

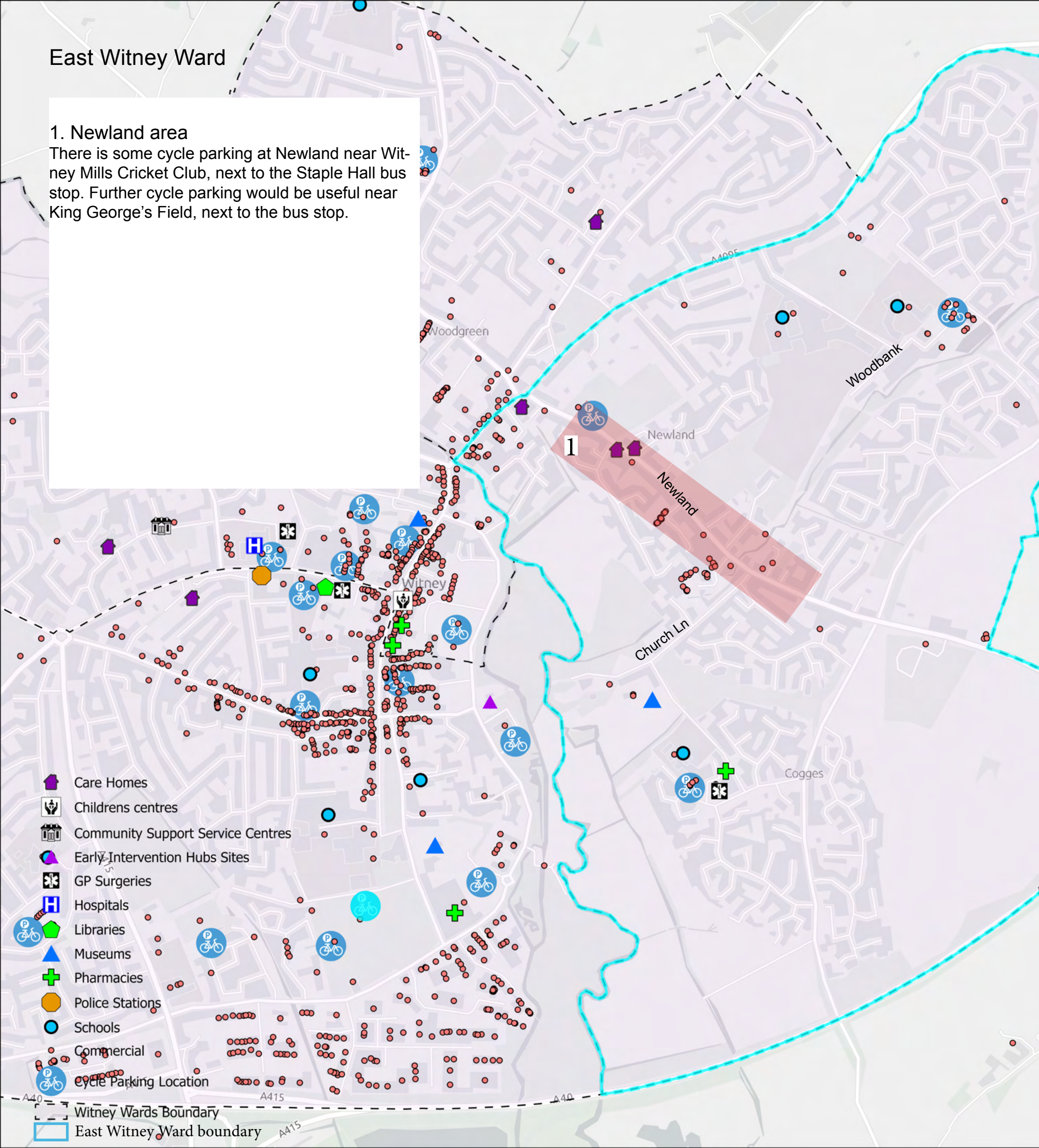
1. Newland area
2. Madley Park area
3. Cogges area



East Witney Ward

1. Newland area

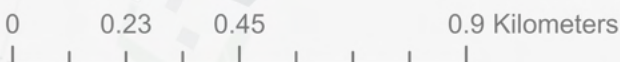
There is some cycle parking at Newland near Witney Mills Cricket Club, next to the Staple Hall bus stop. Further cycle parking would be useful near King George's Field, next to the bus stop.



Cycle parking at Newland near Staple Hall bus stop



Potential location for cycle parking at Newland near King George's field

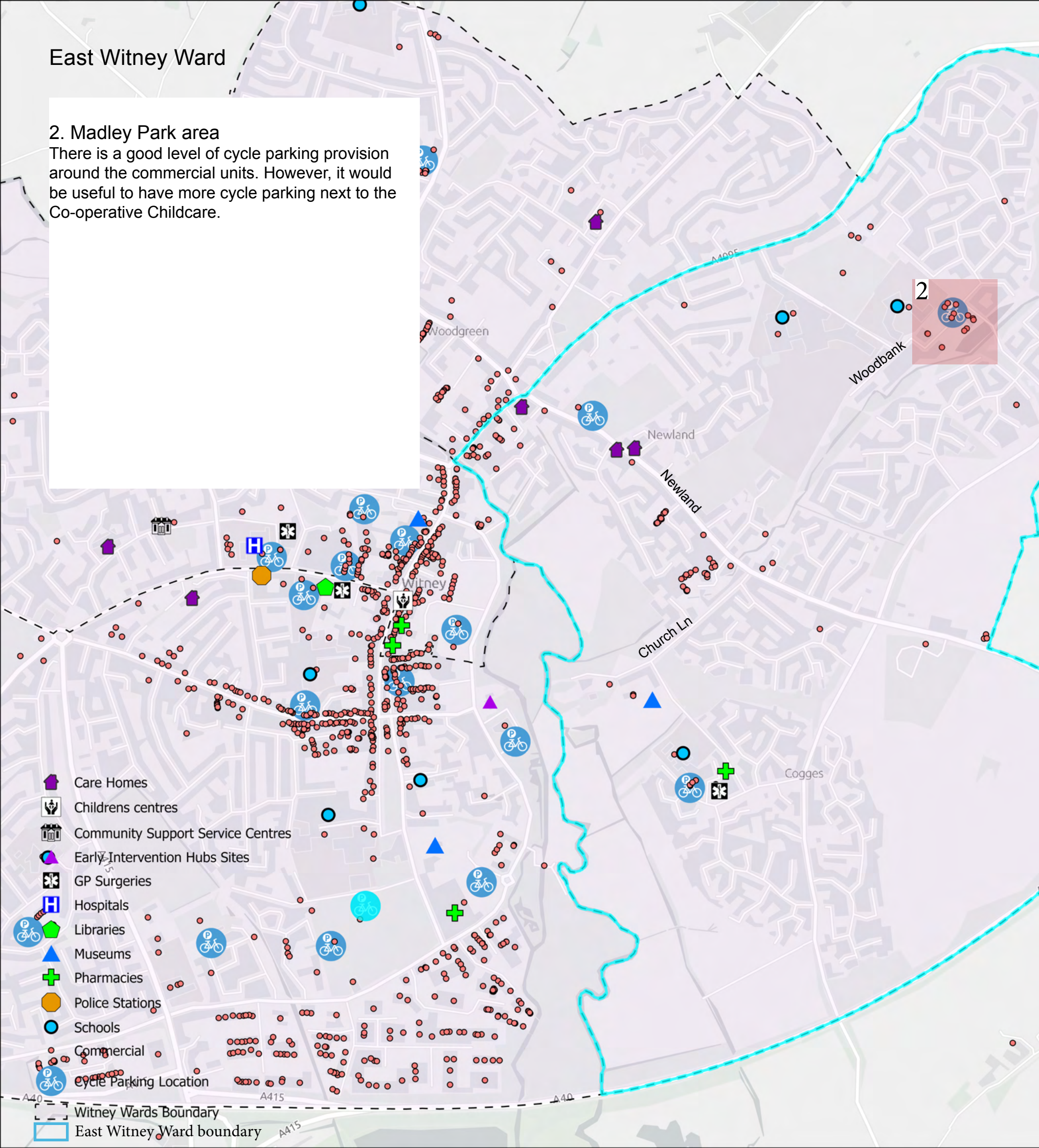


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East Witney Ward

2. Madley Park area

There is a good level of cycle parking provision around the commercial units. However, it would be useful to have more cycle parking next to the Co-operative Childcare.



Cycle parking at Madley Park Hall



Potential location for cycle parking at Madley Park area near Co-operative Childcare



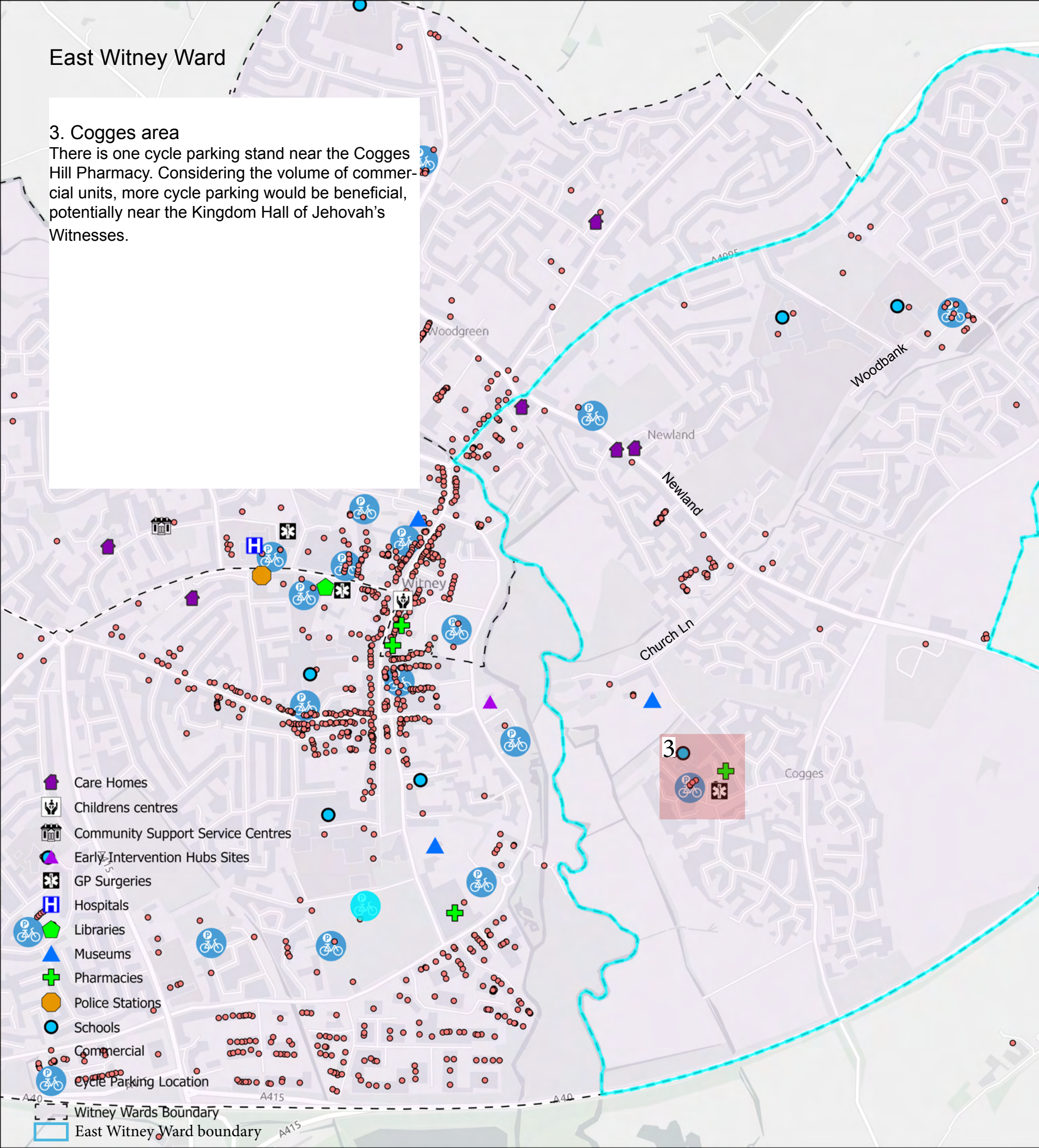
0 0.23 0.45 0.9 Kilometers

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East Witney Ward

3. Cogges area

There is one cycle parking stand near the Cogges Hill Pharmacy. Considering the volume of commercial units, more cycle parking would be beneficial, potentially near the Kingdom Hall of Jehovah's Witnesses.



Potential location for cycle parking near the Kingdom Hall of Jehovah's

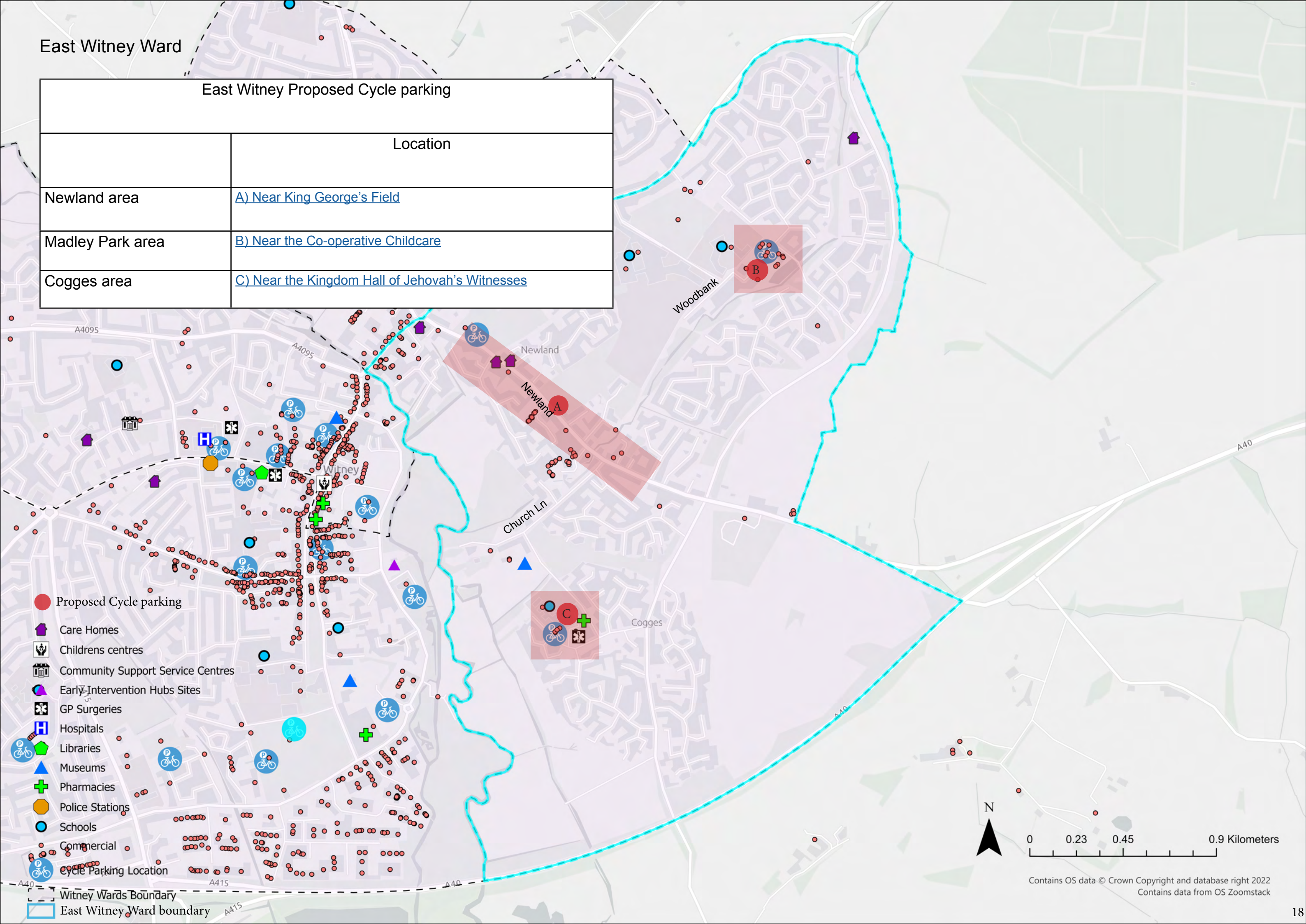


Cycle parking near Cogges Hill Pharmacy



East Witney Ward


| East Witney Proposed Cycle parking | |
|------------------------------------|---|
| | Location |
| Newland area | A) Near King George's Field |
| Madley Park area | B) Near the Co-operative Childcare |
| Cogges area | C) Near the Kingdom Hall of Jehovah's Witnesses |





South Witney Ward


South Witney Ward has a large industrial and commercial area at Station Lane. All those units appear to provide cycle parking. Therefore, more focus has been given to auditing the areas near the centre of Witney:


- 1. Corn St area
- 2. Market Square area
- 3. Church Green area


 Care Homes


 Childrens centres


 Community Support Service Centres


 Early Intervention Hubs Sites


 GP Surgeries


 Hospitals


 Libraries


 Museums


 Pharmacies


 Police Stations

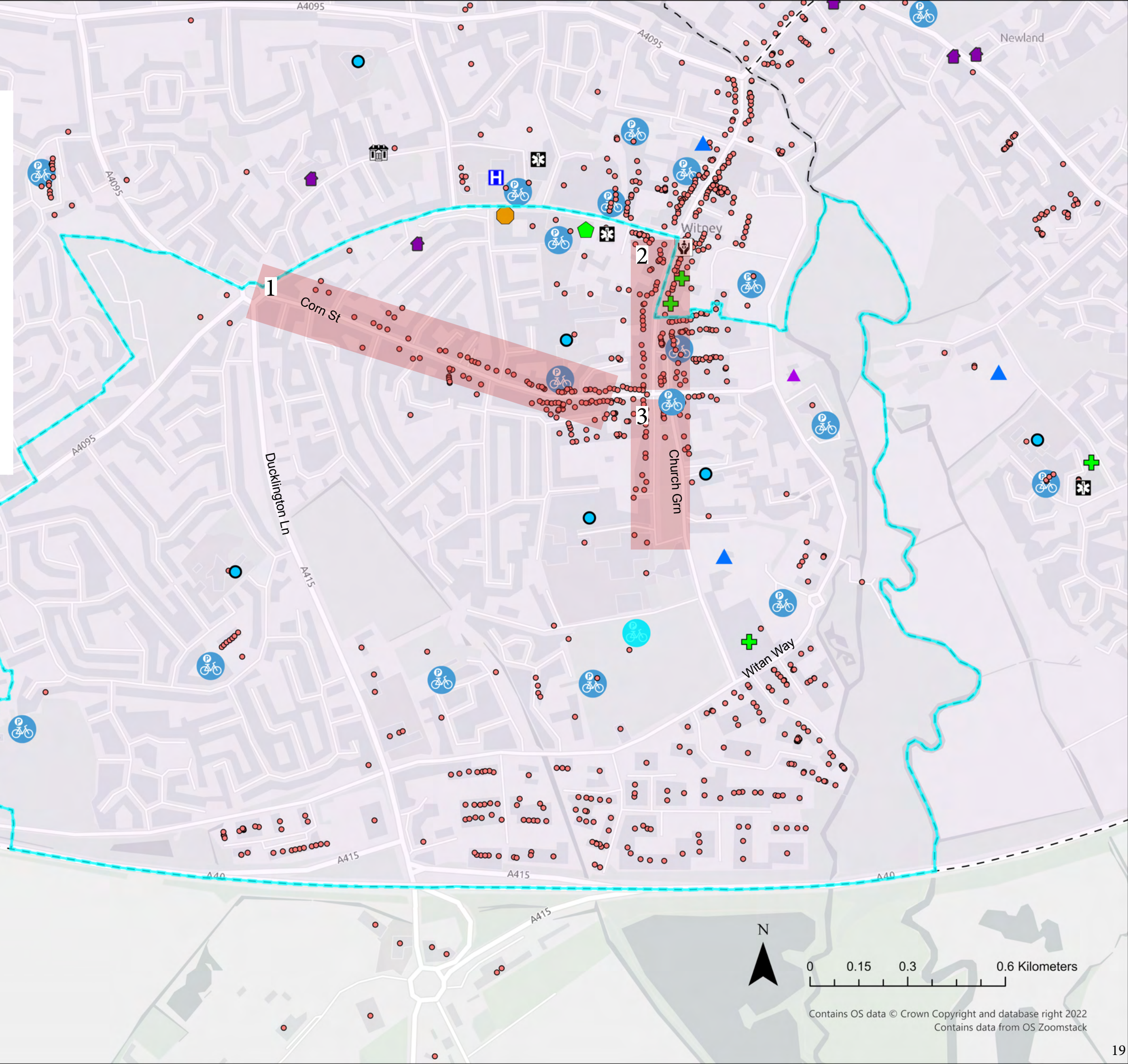
 Schools

 Commercial

 Cycle Parking Location

 Witney Wards Boundary

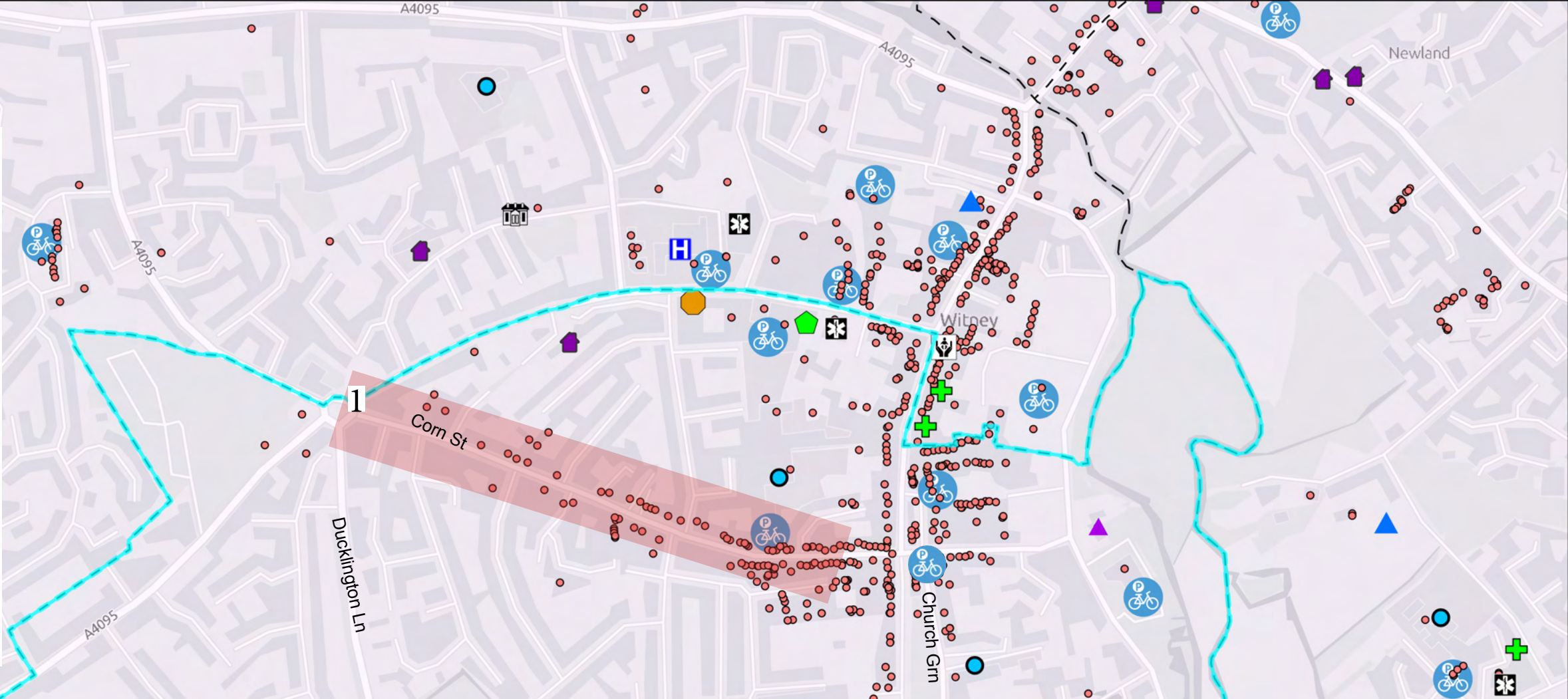
 South Witney Ward boundary



South Witney Ward

1. Corn St area

Although Corn St has a plenty of commercial units there is only one set of cycle parking stands opposite the Holloway Road bus stop. It would be beneficial to have two more sets of cycle parking stands: one near Proposals bridal shop and the other near Bus Garage bus stop.



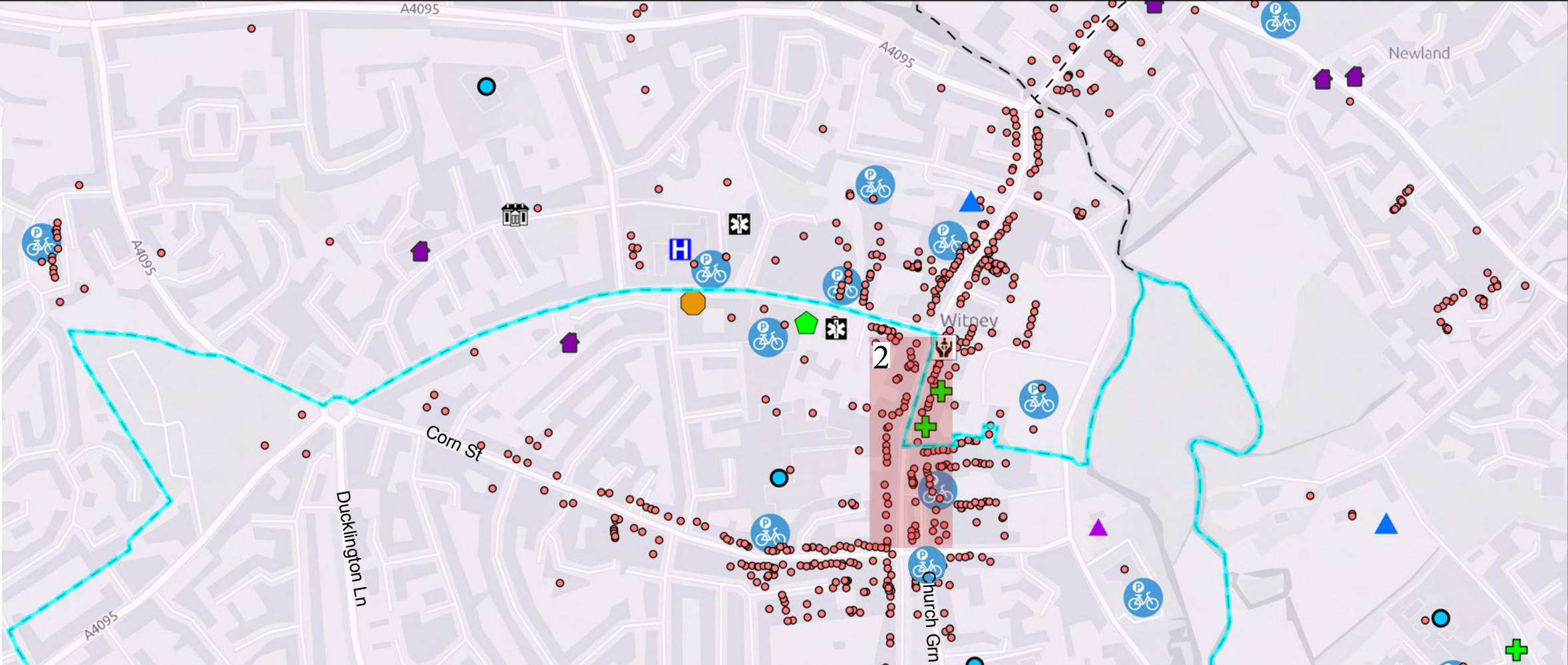
Potential location for cycle parking near Bus Garage bus stop

Potential location for cycle parking near Proposals bridal shop

Cycle parking opposite the Holloway Road bus stop

South Witney Ward

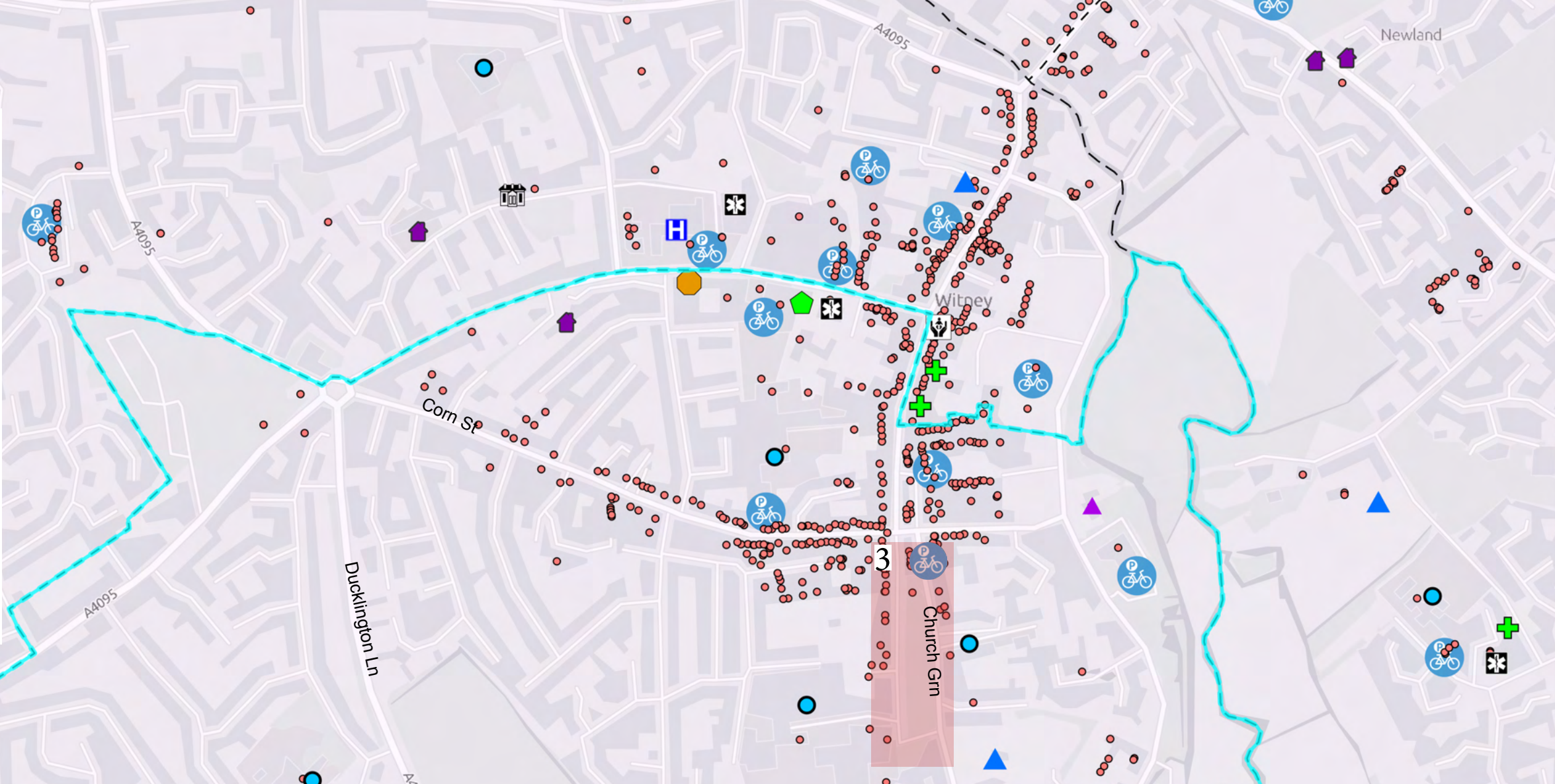
2. Market Square area
There is a good amount of cycle parking in Market Square, with good visibility.



Cycle parking along Market Square area

South Witney Ward

3. Church Green area
There are two sets of cycle parking in Church Green close to Langdale Gate. However, the one behind T and C Kitchen is not visible enough and not secure to the ground. Two more sets of cycle parking stands would be beneficial near St Mary Church and behind the Butter Cross.



Cycle parking close to Langdale Gate

Potential location for cycle parking behind the Butter Cross

Potential location for cycle parking near St Mary Church

South Witney Ward

| South Witney Proposed Cycle Parking | |
|-------------------------------------|---|
| | Location |
| Corn St | A) Near Bus Garage bus stop |
| | B) Near the Proposals bridal shop |
| Church Green | C) Near St. Mary Church Green |
| | D) Behind the Butter Cross |

● Proposed Cycle parking

🏠 Care Homes

🏫 Childrens centres

🏢 Community Support Service Centres

📍 Early Intervention Hubs Sites

🏥 GP Surgeries

H Hospitals

📖 Libraries

🏛 Museums

⛑ Pharmacies

🚓 Police Stations

🎓 Schools

• Commercial

🚲 Cycle Parking Location

⬜ Witney Wards Boundary

🔵 South Witney Ward boundary



0 0.15 0.3 0.6 Kilometers

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West Witney Ward

There is a large industrial area to the west of Witney. Most of the units have cycle parking. Two areas of focus for West Witney:

1. Centenary Way bus stop on Curbridge Road, which is the western entrance of Witney;
2. Edington Square at Deer Park.

- Care Homes
- Childrens centres
- Community Support Service Centres
- Early Intervention Hubs Sites
- GP Surgeries
- Hospitals
- Libraries
- Museums
- Pharmacies
- Police Stations
- Schools
- Commercial
- Cycle Parking Location
- Witney Wards Boundary
- West Witney Ward boundary

1

2

0 0.15 0.3 0.6 Kilometers

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West Witney Ward

1. Centenary Way Bus Stop: The cycle parking is visible and secure.



Cycle parking near Centenary Way Bus Stop

- Care Homes
- Childrens centres
- Community Support Service Centres
- Early Intervention Hubs Sites
- GP Surgeries
- Hospitals
- Libraries
- Museums
- Pharmacies
- Police Stations
- Schools
- Commercial
- Cycle Parking Location
- Witney Wards Boundary
- West Witney Ward boundary

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0 0.15 0.3 0.6 Kilometers

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West Witney Ward

2. Edington Square:















There are two sets of cycle parking near Boots pharmacy. However, it would be beneficial to have cycle parking near Stepping Stones Nursery to encourage more parents to cycle.



Cycle parking near Boots pharmacy

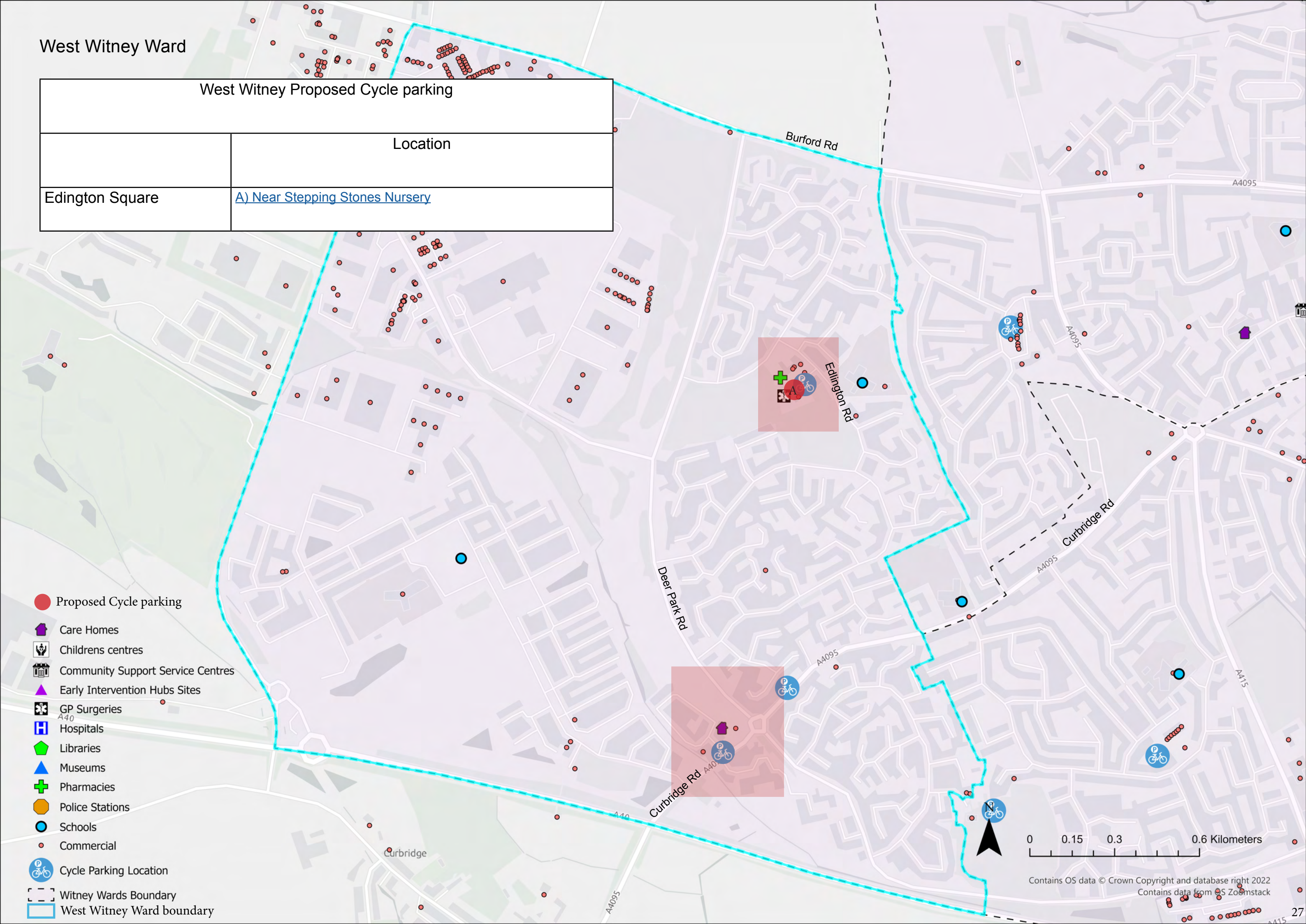


Potential location for cycle parking near Stepping Stones Nursery

-  Care Homes
-  Childrens centres
-  Community Support Service Centres
-  Early Intervention Hubs Sites
-  GP Surgeries
-  Hospitals
-  Libraries
-  Museums
-  Pharmacies
-  Police Stations
-  Schools
-  Commercial
-  Cycle Parking Location
-  Witney Wards Boundary

West Witney Ward

| West Witney Proposed Cycle parking | |
|------------------------------------|---|
| | Location |
| Edington Square | A) Near Stepping Stones Nursery |



- Proposed Cycle parking
- Care Homes
- Childrens centres
- Community Support Service Centres
- Early Intervention Hubs Sites
- GP Surgeries
- Hospitals
- Libraries
- Museums
- Pharmacies
- Police Stations
- Schools
- Commercial
- Cycle Parking Location
- Witney Wards Boundary
- West Witney Ward boundary

Conclusion

It is clear that there is a relatively good distribution of cycle parking around Witney. However, there is always an opportunity for improvement. This audit suggests 17 locations to install more cycle parking around Witney. This will give people more options to park their bicycles and may increase the number of cycling journeys across Witney. The 17 locations are distributed across the five wards of Witney based on each locations needs and the density of commercial units. Ensuring cycle parking is adequately spaced and able to be used to secure non-standard cycles such as cargo bikes, trikes, recumbents, e-bikes etc. is also vital. Additionally, for situations where someone may leave their bike for a long period of time, such as a work shift, having the option to park in covered parking to protect from elements may also be critical in their decision to cycle or not. Witney has very little covered public cycle parking. We will work with land owners such as town and district councils and those who own and manage the Woolgate Shopping Centre and Marriotts Walk to identify locations where covered cycle parking could be provided for public use.

| Central Witney Proposed cycle parking | |
|---------------------------------------|---|
| | Location |
| Windrush Valley area | A) Near the car park |
| | B) Near Oasis Family Church |
| High Street area | C) Near NatWest |
| North Witney Proposed Cycle Parking | |
| | Location |
| Bridge St area | A) Near The Old Court Hotel |
| | B) Near We Three Kings |
| West End area | C) Near The Elm Tree |
| | D) Near the Elim Christian |
| Woodgreen area | E) Near Woodgreen Play Area |
| | F) Near the West Oxfordshire District Council |

| East Witney Proposed Cycle parking | |
|-------------------------------------|---|
| | Location |
| Newland area | A) Near King George's Field |
| Madley Park area | B) Near the Co-operative Childcare |
| Cogges area | C) Near the Kingdom Hall of Jehovah's Witnesses |
| South Witney Proposed Cycle Parking | |
| | Location |
| Corn St | A) Near Bus Garage bus stop |
| | B) Near the Proposals bridal shop |
| Church Green | C) Near St. Mary Church Green |
| | D) Behind the Butter Cross |
| West Witney Proposed Cycle parking | |
| | Location |
| Edington Square | A) Near Stepping Stones Nursery |